



HAPPY ELMER DAY

23rd MAY 2026

@elmerthepatchworkelephant #ElmerDay www.elmer.co.uk



EXCLUSIVE FOR ELMER DAY 2026!

Scan the QR code to bring Elmer to life in 3D augmented reality! Then flip your camera round to have fun with our Elmer dress-up filter! Take photos, film videos and join the herd...



Scan to see ELMER!



Don't forget to share: #ElmerDay @elmerthepatchworkelephant





Artwork from *Elmer and the White Bear*. Out now in paperback!